



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 33 S

Results as of: 2/17/2014 11:17:44AM

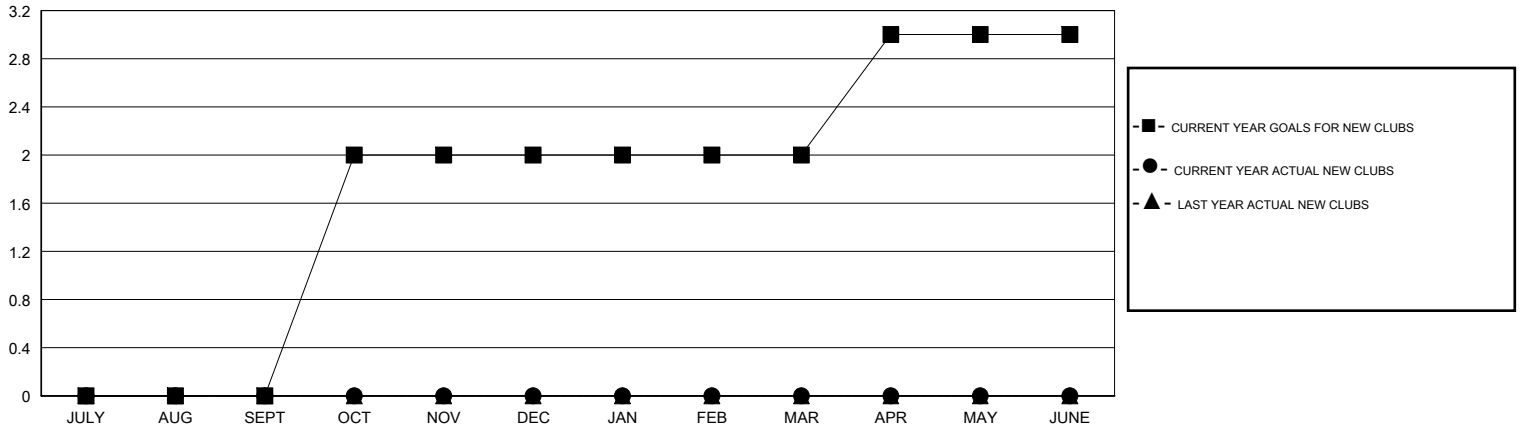
GMT: ED LECIUS

LOCATION MASSACHUSETTS

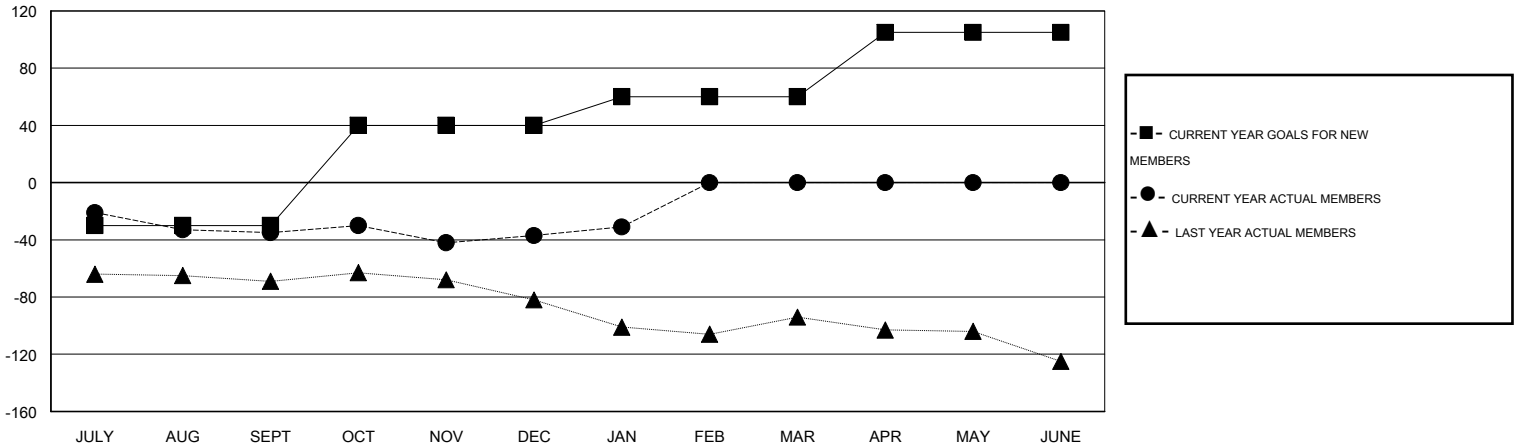
GMT CA 1

| Clubs                 |               |                  |                      |                      | Members               |                 |                    |                        |                      |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|--------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 |               |                  |                      |                      | RESULTS FOR 2013-2014 |                 |                    |                        |                      |
| QUARTER               | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | ACTUAL NEW MEMBERS | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0                | 0                    | 0                    | JULY/AUG/SEPT         | -30             | 17                 | 52                     | -35                  |
| OCT/NOV/DEC           | 2             | 0                | 1                    | -1                   | OCT/NOV/DEC           | 70              | 58                 | 60                     | -2                   |
| JAN/FEB/MAR           | 0             | 0                | 0                    | 0                    | JAN/FEB/MAR           | 20              | 21                 | 15                     | 6                    |
| APR/MAY/JUNE          | 1             | 0                | 0                    | 0                    | APR/MAY/JUNE          | 45              | 0                  | 0                      | 0                    |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                            |                |
|------------------------|---|----------------------------|----------------|
| DROPPED CLUBS: 1       | 36 CLUBS OF 55 ADDED 1 OR MORE NEW MEMBERS            | <u>GENDER DISTRIBUTION</u> |                |
| <u>DROPPED MEMBERS</u> |   | MALE                       | 1,259 (68.39%) |
| DECEASED               | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FEMALE                     | 582 (31.61%)   |
| CLUB CANCELLED         |   | FAMILY UNIT MEMBERS        | 227            |
| OTHER                  |   | HEAD OF HOUSEHOLD          | 109            |
| TOTAL                  |   | NON-HEAD OF HOUSEHOLD      | 118            |